

# #iPledge

TO SUPPORT



United Way  
of the Kearney Area

**Purpose:** Provide families, independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** iPledge form is completed and donations are made to the United Way of the Kearney Area to honor the commitment.

## LEVEL ONE ★ iPledge \$500 - \$999 annually (Torchbearers' Club)

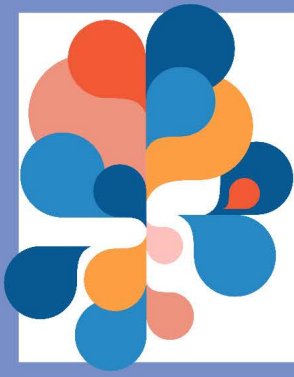
- Video Testimonial on UW Website
- Minimum of 1 recognition post across all United Way of the Kearney Area social media platforms
- #iPledge name/business included in one United Way e-newsletter and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #iPledge reception

## LEVEL TWO ★ iPledge \$1,000-\$2,999 annually (Illuminators' Circle)

- Video Testimonial shared on UW Social Media and on UW website
- Quarterly recognition across all United Way of the Kearney Area social media platforms
- #iPledge name/business included in United Way e-newsletter quarterly and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #iPledge reception
- Giving Level Corporate Sponsorship Benefits once full pledge amount is received

## LEVEL THREE ★ iPledge \$3,000+ annually (Leadership Circle)

- Video Testimonial shared on UW Social Media twice a year and on UW website
- Quarterly promotion across all United Way of the Kearney Area social media platforms
- #iPledge name/business included in United Way e-newsletter monthly and on the website
- Featured person/business of the United Way's #WhyIGiveWednesday social media marketing campaign
- Invitation to exclusive #iPledge reception and exclusive VIP event with local CEOs
- Giving Level Corporate Sponsorship Benefits once full pledge amount is received



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**Please complete your anticipated iPledge donation:**

iPledge \$ \_\_\_\_\_ per \_\_\_\_\_

iPledge a one time contribution of \$ \_\_\_\_\_

iPledge \_\_\_\_\_ % of my \_\_\_\_\_ sales Frequency \_\_\_\_\_

**Please select your *anticipated* iPledge level:**

Level 1 (\$500- \$999)     Level 2 -\$1000- \$2999     Level 3 (\$3000+)

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Please send me a reminder statement:**     Every Month     Every Quarter

**My business is on social media and you can tag me at:**



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_

Why I Give Wednesday Quote: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Completed forms and video testimonials can be emailed to:** Savannah Lyon - Savannah@uwka.org