

NOVEMBER 8, 2025
DOORS OPEN AT 5PM
BUFFALO COUNTY FAIRGROUNDS
EXHIBIT BUILDING



UNITED WAY
Kearney Area



Friendsgiving

SPONSORSHIP PROPOSAL

Friendsgiving is a celebration of friendship,
generosity and community.

SAVANNAH LYON

Executive Director
Savannah@uwka.org

UNITED WAY OF THE KEARNEY AREA

4009 6th Ave Ste. 19 Kearney, NE 68845
308.237.6840
www.uwka.org



UNITED WAY
Kearney Area

Friendsgiving

ABOUT THE EVENT



The Friendsgiving trend began as a way to gather close friends, chosen family, who weren't able to gather with their loved ones for the holiday. We're bringing people together in an act of community, care for our neighbors, and celebration of generosity in the middle of our 2026 campaign.

Enjoy a traditional Thanksgiving meal catered by Hot Meals USA, football on TV, bounce houses, coloring, card games, pumpkin decorating, a flower bar, silent auction and raffle drawing.

The proceeds of the event benefit the 2026 Campaign for our partner agencies and current initiatives.

Saturday, November 8, 2025

5pm- Doors open
6pm- Thanksgiving dinner
7pm- Raffle drawing
7:30pm- Silent Auction closes

**Buffalo Co. Fairgrounds
Exhibit Building**

**\$25/ person
\$160/ table (8 people)**

THERE IS SOMETHING FOR EVERYONE!



SPONSORSHIP PACKAGE



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SILENT AUCTION SPONSORSHIP

Provide an in-kind donation of a service or item. Items should be received by November 4 to the United Way office.

PARTNERSHIP SPONSORSHIP PACKAGE

\$100

You will help provide tickets to our nonprofit partner agencies. to build community amongst enhances our services to them. You will be recognized as a sponsor on our website, a joint post on social media and on sponsorship posters at the event.

TABLE SPONSORSHIP PACKAGE

\$250

This sponsorship helps to foster community around a shared meal. Your name and logo will be recognized on a table at the event. You will receive two free tickets to attend the event, recognition on event posters, on the website, and social media.

ENTERTAINMENT SPONSORSHIP PACKAGE

\$500

Your support helps us provide entertainment during the event. You will receive four free tickets to attend the event, recognition around the venue at entertainment locations, on event posters, on the website, and social media.

FRIENDSHIP SPONSORSHIP PACKAGE

\$1,000

This sponsorship builds the foundation of community for generosity and friendship throughout the evening. You will receive eight free tickets (one table) to attend the event, individually listed on our website, social media and on event posters as a presenting sponsor.

2025



UNITED WAY
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SPONSORSHIP PROPOSAL 2025

THANK YOU!

With sincere gratitude, we recognize your contributions and support to our wonderful community. Thank you for your past and present generosity to United Way and the non-profit community. It requires everyone to continue working together for quality of life for everyone in the Kearney Area.

Please respond by October 24 for full sponsorship benefits.

Thank you!



PHONE

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EMAIL

savannah@uwka.org



WEBSITE

www.uwka.org/friendsgiving



ADDRESS

4009 6th Ave Ste. 19 Kearney, NE 68845